

 TomFerry™

#1 COACH

in Real Estate Training



A Decade of Dominance

Now 10 Consecutive Years!

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023



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TomFerry

ROADMAP



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Mission

To help everyone find a place to call home.

Vision

To be an unstoppable team dedicated to serving our clients and agents, and lead the industry in **connection, compassion, and grit.**

Core Values

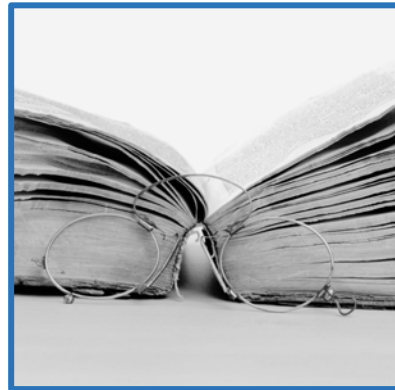
Commitment. Trust. Collaboration. Passion. Innovation.

Connection

✓ **Client Engagement**



✓ **Marketing with Story Telling**



✓ **Community Involvement**



✓ **Database Conversion**



Compassion

✓ **For the Buyer**



✓ **For the Seller**



✓ **For the Agent**



✓ **For the Partner**



Grit

Regimented Schedule



5 Daily Habits



Accountability



Ignore the Noise





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