

Seeking a full-time all-in-one video creator and editor who is proficient in all aspects of the online video production process from development to creation and distribution.

Primary Responsibilities:

- Work directly within the marketing department to create high-quality video engaging and promotional content for multiple media platforms
- Support the formation and creation of video content for different campaigns
- Maintain a video production and publishing calendar
- Be able to meet quality and performance standards of video content
- Keep track of viral trends, create content around them, and analyze the results of your work
- Manage and act as gatekeeper of video library
- Must be able to travel with Rochelle to all events (up to 50% travel time)

Education and/or Experience:

- Bachelor's Degree or relevant experience and/or certification training in Video Production, Marketing, Social Media or Communications
- 3+ years of experience in video content creation and/or online distribution
- Minimum 2 years of experience working with Adobe Creative Suite

Skills and Abilities Required:

- Proven skillset with video production and post-production
- Understanding of basic editing and story-telling principles
- Solid knowledge of professional lighting/filming/editing techniques, basic aesthetic and design principles
- An understanding of current best practices and SEO for social media (YouTube, Facebook, Instagram, etc.)
- Experience producing range of video types, including (but not limited to) short form for social media to longer form documentary-style
- Self-motivated with strong communication skills
- Must possess a growth mindset with a willingness to learn and improve
- A strong understanding of trending social media content and design formats
- Ability to work quickly and efficiently in a fast-paced work environment while keeping composure and handling multiple project-based tasks
- Ability to work independently and collaboratively with a team to achieve department and business goals

Computer Skills and Software Proficiencies:

- Knowledge of Adobe Creative Cloud video editing software (Premiere and After Effects)

- Basic understanding of Microsoft Office (Word, Excel, Outlook, etc.) and Google Services (Docs, Drive, Analytics, etc.)

*****Extras*****

- Audio editing experience
- DSLR photography and/or video shooting experience
- Color-grading skills
- Photoshop and image editing experience
- Motion graphics experience (text and logo animation, etc.)
- Marketing, sales and/or social media experience
- Experience with creating educational content
- A moderate understanding of data and growth, and an ability to critically use data to drive decisions
- Organization and time management skills, rigor, attention to details.

We are not looking for, Freelancers, Video production services, Third Party Agencies.

To be considered, candidates must provide a cover letter, resume, and a reel or portfolio of work. Incomplete applications will NOT be considered.

Job Type: Full-time

Experience:

Video content creation: 3 years (Required)

Adobe Creative Suite: 2 years (Required)