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STEPS TO GET STARTED WITH GEO FARMING

1. Map all your previous sales + your database to gauge where you have the most influence.
2. Make sure the turnover rate in your selected area is at least 6%.
3. Determine how many homes you can effectively (and realistically) manage.
4. What's your budget... Will you use "check equity" or "sweat equity"?
5. Think of your farm as a garden: Plant the seeds, cultivate them, nurture them and then harvest!