

# Boomtown Leads

BoomTown! search leads by name, email, or phone

Our support team will be observing Martin Luther King Jr. Day Monday January 15th and will be returning on Tuesday the 16th at 9 AM EST. We appreciate your understanding and wish you a wonderful weekend!

View x Quality x Next x Previous x Wash x Edit | Save Smart Segment | Clear 1-50 of 1104 Leads

Agent: [Select] Bulk Actions: Send To Owner Show/Hide Columns

All active Today's To-do's: Calls High Activity Forms received today Needs e-Alerts Need to call Verified leads New leads Not contacted Birthdays: Next 7 days Anniversaries: Next 7 days Hot Leads Needing Outreach Leads Needing e-Alerts Pinned Leads Leads to Bulk Text No current Drops

LEAD NAME	CATEGORY	LASTEST COMM.	CALLS	EMAILS	TEXTS	LAST VISIT	DISP	TO DO	E-ALERT	VISITS	PROPS	INVS	RESETTER
Rasoul Sahi	5 mos ago	5 mos ago	0	0	0	0	None	None set to do	1 e-Alert agent	157	142	0	8 yrs ago
Pankaj Jyoti	1 mo ago	1 mo ago	0	0	0	0	Followup	1 e-Alert agent	46	72	0	7 mos ago	
Kiran Kocher	4 days ago	4 days ago	0	0	0	0	None	1 e-Alert agent	15	23	0	1 mo ago	
Dhishdeep (Dha...)	3 wks ago	3 wks ago	0	0	0	0	Followup	2 e-Alert agent	76	94	0	3 yrs ago	
Phil Dale	2 mos ago	2 mos ago	0	0	0	0	None	1 e-Alert agent	71	62	0	2 yrs ago	
Dev & Hanga Ma...	3 mos ago	3 mos ago	0	0	0	0	Followup	1 e-Alert agent	142	168	0	1 yr ago	
Gun Naganan	11 days ago	11 days ago	0	0	0	0	Followup	1 e-Alert agent	171	40	0	6 yrs ago	

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Our support team will be observing Martin Luther King Jr. Day Monday January 15th and will be returning on Tuesday the 16th at 9 AM EST. We appreciate your understanding and wish you a wonderful weekend!

View x Quality x Next x Previous x Wash x Agent: Lisa Doyle x Edit | Save Smart Segment | Clear 1-50 of 489 Leads

Agent: Lisa Doyle Bulk Actions: Send To Owner Notify Agent Show/Hide Columns

All active Today's To-do's: Calls High Activity Forms received today Needs e-Alerts Need to call Verified leads New leads Not contacted Birthdays: Next 7 days Anniversaries: Next 7 days Hot Leads Needing Outreach Leads Needing e-Alerts Pinned Leads Leads to Bulk Text No current Drops

LEAD NAME	CATEGORY	LASTEST COMM.	CALLS	EMAILS	TEXTS	LAST VISIT	DISP	TO DO	E-ALERT	VISITS	PROPS	INVS	RESETTER
Ranaj Bharti (Dha...)	3 wks ago	3 wks ago	0	0	0	0	None	1 e-Alert agent	58	12	0	2 yrs ago	
Sheryl Cambra	3 mos ago	3 mos ago	0	0	0	0	None	1 e-Alert agent	113	75	1	15 yrs ago	
Heather Tadlock	3 mos ago	3 mos ago	0	0	0	0	None	1 e-Alert agent	15	53	0	2 yrs ago	
Raj Popal	4 yrs ago	4 yrs ago	0	0	0	0	None	1 e-Alert agent	2	0	0	6 yrs ago	
Carol Capone	3 mos ago	3 mos ago	0	0	0	0	None	1 e-Alert agent	77	85	0	2 yrs ago	
Li and Jane Li	6 mos ago	6 mos ago	0	0	0	0	None	1 e-Alert agent	2	2	0	4 yrs ago	
Jaine Raz Armen...	1 yr ago	1 yr ago	0	0	0	0	None	1 e-Alert agent	5	1	0	9 yrs ago	
Raj Puri	10 mos ago	10 mos ago	0	0	0	0	None	1 e-Alert agent	2	1	0	15 yrs ago	

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Our support team will be observing Martin Luther King Jr. Day Monday January 15th and will be returning on Tuesday the 16th at 9 AM EST. We appreciate your understanding and wish you a wonderful weekend!

View x Agent: Lisa Doyle x Edit | Save Smart Segment | Clear 1-50 of 68 Leads

Agent: Lisa Doyle Bulk Actions: Send To Owner Notify Agent Show/Hide Columns

Verified leads New leads Not contacted Birthdays: Next 7 days Anniversaries: Next 7 days Hot Leads Needing Outreach Leads Needing e-Alerts Pinned Leads Leads to Bulk Text No current Drops Buy Sell to Buyer or Seller

LEAD NAME	CATEGORY	LASTEST COMM.	CALLS	EMAILS	TEXTS	LAST VISIT	DISP	TO DO	E-ALERT	VISITS	PROPS	INVS	RESETTER
Igor and Alina Ch...	7 mos ago	7 mos ago	0	0	0	0	None	1 e-Alert agent	19	12	0	1 yr ago	
Jennifer Mercanti	2 mos ago	2 mos ago	0	0	0	0	None	1 e-Alert agent	117	166	2	1 yr ago	
Jane Li	1 yr ago	1 yr ago	0	0	0	0	None	1 e-Alert agent	13	9	0	2 yrs ago	
Carol Capone	3 mos ago	3 mos ago	0	0	0	0	None	1 e-Alert agent	77	85	0	2 yrs ago	
Malcolm & Deem...	3 mos ago	3 mos ago	0	0	0	0	Followup	1 e-Alert agent	27	18	0	4 yrs ago	
Claudia Backus	8 mos ago	8 mos ago	0	0	0	0	Followup	1 e-Alert agent	5	6	0	11 mos ago	
Ellen Rosenbluh	8 mos ago	8 mos ago	0	0	0	0	None	0 e-Alerts agent	11	0	0	6 mos ago	

# Coming Soon/Pre-marketing

## SlyDial - platform used to send mass voicemails

### \*\*\*INSTRUCTIONS ARE FOR CCAR. CAN VARY DEPENDING ON YOUR MLS\*\*\*

- Log into MLS
- Go in to the tax section
- Type in the address you want to send the message around and hit search
- Click on the "prospecting" tab
- You will see what looks like an upside down teardrop with a hole in the middle marking the home of the address you searched
- There are different options of how you want to do the search. We usually choose specific areas. Near the top right, click on "draw" then select "polygon" from the dropdown menu. Once you do this, your cursor will change to a + sign.
- This part will take some practice because every slight movement of your mouse can easily make the map zoom in and out very easily. Choose your starting point, click your mouse, let it go, then drag your mouse to another point repeating the click, let go, and drag process until you have mapped out your area.
- If you would rather just do a certain mile radius around the home, you can also do that by clicking on "draw" rather than select "circle". Place your cursor on the location of the home and just drag out. On the bottom right of the screen you will be able to see when you have reached your desired radius
- After you have drawn out the area or radius you want to pull addresses for, you will be asked if you want to include or exclude this selection, you will choose "include selection"
- To the right, you will see a list of all the properties found within your chosen area or radius. I am not sure if this applies to all MLS's, but we are only allowed to export up to 5000 address each month. It will "recharge" every first of the month.
- Click the yellow "export" button. The list will appear again in the middle of the screen Click that yellow "export" button
- A large spreadsheet will pop up on your screen. The only information you will need from the spreadsheet is: owner 1, owner 2, owner address, owner city, owner state, owner zip. All other columns can be deleted
- Once you have deleted all the other unnecessary columns, save this spreadsheet as a CSV file
- We use Mojo to pull the phone numbers. When you log into Mojo, click on "data & dialer" at the top

- Click on "import file" and upload your CSV file
- Click on the plus sign next to "Groups" to name your list and click "next"
- You will need to map the columns on your list to make sure they will match up with the Mojo fields. Make sure the box next to "phone" is checked. Click next
- Click "finish import"
- Your list will upload to Mojo. You will use Mojo's Skip Tracer to search for phone numbers. Search for your list in the "Groups" section and highlight the list. Click the blue button called "skip tracer"
- A box will pop asking "what type of skip tracer would you like to perform?" Choose "batch lookup" since you are searching for multiple phone numbers at one
- The next screen tells you how many phone numbers you are attempting to search for. Click "continue"
- The next screen will ask you to make your skipping selections. Mark the box "Do not append Federal Do Not Call numbers". This removes everyone who is on the Federal Do Not Call list. Don't mark the other boxes. Click "continue"
- The next screen will show you the results of the batch lookup. Click "ok"
- You now have all your phone numbers.
- To export the list to upload it to SlyDial, click on "select all" on the bottom right corner. Then click "export".
- A box will come up asking you to select fields you want to export. You won't need to mark any of the boxes. Just click the green "export" button.
- Another screen box will come up and it will say "exporting..." just click on the green "ok" button
- Open the list that was exported to your computer and this list will have all the phone numbers.
- It's a very long list. Scroll all the way to the right. Since SlyDial only works on Mobile numbers, I found the column list that provides the most amount of valid cell phone numbers is the "Mobile 1" column. All other columns can be deleted. These are the phone numbers you will use to upload to Slydial and send out your voicemails

**I know it seems like A LOT of steps but once you've done it a few times it's actually really easy.**

# Pending!



THE DOYLE TEAM  
*Our Clients Are Always #1!*

CHRISTIE'S  
INTERNATIONAL REAL ESTATE  
SERENO

Lisa & Greg Doyle, Realtors®, Broker Associate

Dear Neighbors,

We wanted to thank you so much for all the neighborhood support we received while selling the home here at **55 Sanders Ranch Road**.

Partly because of so much neighborhood support we were able to sell the home with multiple offers. Word of mouth help can make all the difference!

If you are having thoughts about making a move, we would love to apply for the job of selling your home! With demand high and inventory low, now is a great time to sell for Top Dollar!

Thank you again and we hope to see you soon.

Best regards,

Lisa Doyle

Your neighbor's  
home is pending!

Lisa Doyle: 925-890-7443 Lisa@TheDoyleTeam.com DoyleResidential.com DRE 01149880, 01150023

*Sale Pending at asking price!* 55 Sanders Ranch Rd, Moraga



THE DOYLE TEAM  
*Our Clients Are Always #1!*

CHRISTIE'S  
INTERNATIONAL REAL ESTATE  
SERENO

REALTOR® | DRE 01149880

# Sold!

**THE DOYLE TEAM**  
*Our Clients Are Always #1!*

**CHRISTIE'S**  
INTERNATIONAL REAL ESTATE  
SERENO

**Another Neighbor's Home Sold  
over asking with multiple offers in 6 days**

**160 Arvada Court, San Ramon**

3 Bd 2 Ba 1288 Sq Ft

**SOLD for \$1,275,000**



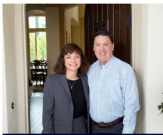
**1 HAPPY BUYER AND MORE STILL SEARCHING!**

Are you, or anyone you know,  
having thoughts of a future move?  
With demand high & inventory low,  
now is a great time to sell for  
**Top Dollar!**



**PLAN TO MOVE?**

Scan to see what the neighbors are saying...



**Lisa & Greg Doyle, Realtors®**  
Lisa: 925-890-7443  
Lisa@TheDoyleTeam.com  
Lisa.DoyleResidential.com  
DRE 01149880, DRE 01150023

The information contained herein has been obtained from third party sources deemed reliable but is not guaranteed. Seller has not and will not verify the information and assumes no responsibility for its accuracy. Buyer should verify and acceptance of Buyer's satisfaction. If you have a current bond with another agent, please disregard this marketing material.



**407 Triomphe Court, Danville**

4 Bd - 3 Ba - 2685 Sq Ft

**SOLD for \$1,960,000 over asking price!**



**Why hire Lisa & Greg Doyle?**



**5 Star Google Review**



"I'm a licensed California Realtor. I've known Lisa for 20+ years and actually worked on her team for about 7 years so I knew her marketing skills and local knowledge were second to none. When it came time to sell my Danville home, I made just one call. We had already moved out of state. Lisa and her team were very proactive and she did a great job advising us on the price of our home. She made it easy to prepare, stage, photograph, show and sell our home. Thanks to Lisa, we had a drama-free transaction and a smooth close of escrow. We would highly recommend Lisa and The Doyle Team!" - *Rachel & John*



**Call Grammy & Papa  
They work the hardest!**



We are so excited to be named  
Best of Danville  
for 2 consecutive years: 2022-2023

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**CHRISTIE'S**  
INTERNATIONAL REAL ESTATE  
SERENO

PRIME 870  
U.S. POSTAGE  
PAID  
San Ramon, CA  
Permit #263

\*\*\*\*\*ECRWSSDDM\*\*\*\*  
Local Postal Customer

# Thank you!

**Lisa Doyle REALTOR® | DRE# 01149880**

**The Doyle Team**

**Christie's International Real Estate Sereno**

**Lisa@TheDoyleTeam.com**

**925-890-7443**



**@thedoyleteam**



**@lisadoyle.doyleteam**



**YouTube @realtorlisadoyle**